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THE ALL-NEW RANGE ROVER EVOQUE – THE SMALLEST, LIGHTEST, MOST FUEL-EFFICIENT RANGE ROVER EVER PRODUCED

- Luxurious cross-coupé design with a compact footprint
- Attracts new customers to the Range Rover brand
- Bold exterior evolves Range Rover design language
- Class-leading sustainability: sub 130g/km* CO₂ with 58mpg* combined fuel economy
- Four-wheel-drive and front-wheel-drive versions available
- Premium cabin offers full-sized glass panoramic roof that floods the interior with natural light
- Dynamic and agile handling across all terrains, aided by Adaptive Dynamics featuring MagneRide™
- Class-leading all-surface capability with Land Rover Terrain Response™
- Innovative Range Rover technologies, including dual-view display for 8-inch touch-screen and Surround Camera System
- Sold in 160 countries worldwide, with deliveries from summer 2011
- Indicative pricing starting from £30,000/ 35,000E

Land Rover, Gaydon, Warwickshire, 22 September 2010 – The all-new Range Rover Evoque will make its global public debut at the 2010 Paris Motor Show on the 30th September 2010.

The Range Rover Evoque brings the acclaimed Land Rover's LRX concept car into production reality, faithfully capturing the original design of this landmark cross-coupé concept.

In keeping with the ethos of Range Rover, the Evoque delivers premium levels of craftsmanship, luxury, performance and renowned Land Rover all-terrain capability into a shrink-wrapped more compact package.

"These are exciting times for our business," said CEO Dr Ralf Speth. "Not only will the Range Rover Evoque increase our worldwide market share, it helps to define a new segment for premium compact SUVs that are more sporting and stylish."

Sustainability

Offering CO₂ emissions sub 130g/km* and fuel economy of 58mpg* combined, the Evoque is the lightest, most fuel-efficient Range Rover ever. It is a strong demonstration of the marque's commitment to environmental sustainability.

"This is a highly relevant and contemporary vehicle that will suit the modern needs of our customers," said Land Rover's Managing Director Phil Popham. "The Range Rover Evoque will appeal to a new group of customers who may not have considered a Range Rover before."

Lightweight construction techniques and the addition of a front-wheel drive variant ensure optimum efficiency is achieved. A new range of state-of-the-art petrol and diesel engines comes with direct injection and stop-start. The Range Rover Evoque also adopts low CO₂ systems such as Electric Power-Assisted Steering (EPAS) and is built to maximise end of life recyclability.

Design

The Range Rover Evoque's dramatic exterior is based directly on the LRX concept car, which drew worldwide acclaim for its fresh interpretation of classic Range Rover design cues.

Smart design and meticulous engineering has allowed the LRX concept to be turned into reality without compromising the core Range Rover values of luxury, refined performance and all-terrain capability.

"The Evoque marks a bold evolution of Range Rover design. With its dramatic rising beltline, a muscular shoulder running the length of the car, and a distinctive taper to the floating roofline, the Range Rover Evoque adopts a very dynamic profile with a powerful and athletic stance." said Land Rover Design Director, Gerry McGovern.

Interior quality

The Range Rover Evoque's cabin is lavishly appointed with premium quality materials and an elegance befitting of a Range Rover interior.

Customers can specify soft, premium leather and beautifully tailored, twin-needle stitching providing a luxurious finish to almost every surface of the instrument panel, doors and seats.

A lower driving position offers a more sporting feel but retains the important Command Driving Position. Headroom is generous compared with traditional sporting saloons, despite the low-profile coupé roofline.

Dynamics

On the open road, the Evoque offers a polished driving experience that combines dynamic and sporty handling with responsive, effortless performance and refinement.

Murray Dietsch, director of Land Rover programmes, said: “We’ve tuned the Range Rover Evoque’s chassis and Electric Power-Assisted Steering (EPAS) to deliver precise and responsive steering at lower speeds, making the car nimble and fun to drive.”

This sporting character has not been achieved at the expense of comfort and refinement. Adaptive Dynamics uses advanced MagneRide™ dampers to provide a supple, controlled ride. The suspension delivers even tighter body control, with flatter handling and sharper responses.

Capable off-road

Drivers who take their Range Rover Evoque off-road will be reassured to know that, in addition to extremely generous ground clearance, the car has significantly better breakover, approach and departure angles than other compact SUVs.

The Evoque will be the first Range Rover to offer customers a choice between a full-time four-wheel-drive system, which delivers outstanding performance and traction on all surfaces, and a low carbon, front-wheel-drive option for further enhanced fuel economy.

The Range Rover Evoque’s formidable all-terrain potential is enhanced by the latest version of the company’s signature Terrain Response™ system.

Powertrains

The Range Rover Evoque’s turbocharged powertrain line-up offers smooth and responsive performance, blending four-cylinder efficiency with six-cylinder refinement and power.

Customers can choose between two comprehensively updated 2.2-litre turbodiesel derivatives, with 190PS or 150PS.

The front-wheel drive Range Rover Evoque with the 150PS 2.2-litre engine achieves 58mpg* and sub 130g/km* CO₂. The four-wheel-drive 2.2-litre 150PS delivers 50mpg* and 145g/km* CO₂.

A new 240PS, 2.0-litre Si4 petrol engine combines direct fuel injection, turbocharging and twin variable valve timing for exceptional driveability and fuel efficiency.

Murray Dietsch, director of Land Rover programmes, said: "These impressive figures have been achieved by the product development team's commitment to delivering a compact and weight-efficient product, with no compromise on durability and robustness."

Innovation

The Evoque benefits from the same high-end innovative technologies as the larger Range Rovers. An intuitive control system and touch-screen display combines a stylish, uncluttered layout, state-of-the-art functionality with class-leading ease of use.

The display is available with dual-view technology, so that driver and passenger can view independent content.

Connectivity options include Bluetooth hands-free mobile phone and audio streaming, plus a range of USB and auxiliary inputs for iPods and other portable devices.

The Evoque is the first Range Rover to offer breathtaking new sound systems developed in partnership with the high-end audio specialist Meridian. The premium Meridian offering is an 825W, 17-speaker system that delivers the ultimate in surround-sound performance.

Other features available to Range Rover Evoque customers include:

- Park Assist for automated parallel parking
- Blind Spot Monitoring system
- Surround Camera System with five digital cameras, including a reversing system
- Full dual-zone automatic climate control, featuring a Park Heater timer facility
- Hard drive navigation system
- DAB/FM/AM/Sirius tuners, with hard drive virtual 10xCD multiplayer
- Digital and Satellite TV, and DVD playback
- Rear seat entertainment package, with 8-inch video screens, digital wireless headphones and touch screen remote control

- Keyless entry system and powered tailgate
- Adaptive headlamps with auto headlamp dipping
- Heated windscreen, front seats and steering wheel

Three design themes

The Range Rover Evoque offers customers more choice with three main vehicle design themes, each with its own distinctive character, exterior treatment and carefully co-ordinated interior package.

'Pure' combines the stunning concept-car exterior with a stylish, clean interior in neutral colours. Soft-touch wrapped materials on the major surfaces contrast with the metal brushed aluminium trim.

'Prestige' is the ultimate in Range Rover luxury, combining a bespoke exterior that includes unique, 19-inch wheels and sparkling metallic details with an interior that is almost entirely leather-wrapped.

'Dynamic' brings a bolder exterior with 20-inch wheels and unique bumpers, sills, grille and tailpipes for a more assertive, confident stance. Contrasting roof and spoiler colours are available, while the premium sports interior offers sports seats with splashes of bright contrast colour.

The Range Rover Evoque will be manufactured at Land Rover's multi award-winning Halewood plant in Merseyside, UK. The car will go on sale in more than 160 markets worldwide from summer 2011. Prices will start from £30,000/ 35,000E.

* Data based on manufacturer's estimates

Ends

For full press pack and imagery please visit www.media.landrover.com or <http://media.helloevoque.com>