



MINI ELECTRIC



THE NEW MINI ELECTRIC.
PRICE LIST. FROM JULY 2020.



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Best viewed in landscape mode.



Wherever you see this icon, a simple click will return you to this page.

EXPLORE THE NEW MINI ELECTRIC.

An icon reimagined – the first fully electric MINI is here. The new MINI Electric is the best of both worlds, giving you the iconic character of MINI with all the benefits of going electric.

Following its ground-breaking launch in 1959, MINI established itself as the definitive go to small car and the MINI 3-door Hatch is now the first available with a fully electric powertrain. Emitting zero emissions, the new MINI Electric is the perfect combination of sustainable driving, thrilling driving performance and iconic MINI design. The new MINI Electric is reinventing urban life.

Putting the smart into sporty, every inch of this car has been specially developed to improve performance. The perfectly streamlined design balances weight and agility, resulting in optimised aerodynamics. This is head turning efficiency. This is the electric car that gets people talking.

STANDARD EQUIPMENT HIGHLIGHTS.

EXTERIOR:

- LED lights (front and rear)
- Choice of solid or metallic exterior paint colours
- Choice of 16" or 17" alloy wheels
- MINI e-badge
- Unique aerodynamically enhanced front and rear bumpers
- Front grille with unique MINI Electric design and tailgate handle in Vigorous Grey

INTERIOR:

- Design highlights in Energetic Yellow
- Carbon Black Colour Line

INFOTAINMENT:

- MINI Navigation System
- MINI Connected
- Real Time Traffic Information (RTTI)
- Apple CarPlay

- Remote Services
- ConnectedDrive Services (including Online Search and Weather Information)
- Intelligent emergency calling (E-call)
- MINI Teleservices
- e-Drive services (ability to initiate charging, monitor charging status and locate public charging stations)

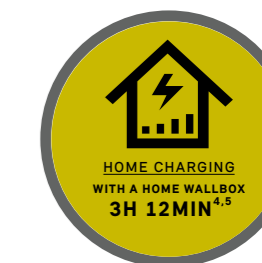
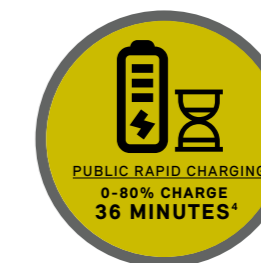
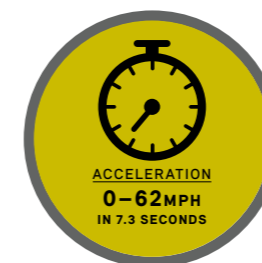
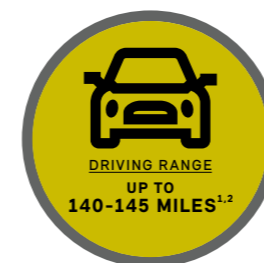
FUNCTIONAL EQUIPMENT:

- Fully digital display cockpit (5" digital instrument cluster integrated into a larger display set behind the steering wheel)
- Automatic dual zone air conditioning
- AC and DC charging
- AC home (occasional 3-pin plug) and AC public charging (type 2 – 7.4 kW) cables
- Electric parking brake
- Automatic transmission
- MINI Driving Modes (centre toggle switch to control driving mode settings: Sport, Mid, Green, Green+; allows

adaption to different driving situations and ensures a high driving efficiency and the optimal driving range)

- Two levels of power regeneration (energy recovery toggle which allows the driver to alter the severity of automatic braking when releasing the throttle by changing the amount of energy being regenerated when coasting)
- Heat pump (allows excess heat from motor to be utilised for heating cabin space when required, rather than utilising battery power to maximise efficiency)
- Pre-conditioning (remotely heat or cool the vehicle prior to departure through the MINI Connected app)
- Acoustic protection
- Cruise control with brake function
- Front and rear ISOFIX child seat attachment
- Rain sensor and automatic headlight activation

The new MINI Electric is available with different levels of equipment, for more information about the equipment available with each level please click here.



¹ These figures were obtained after the battery had been fully charged. The new MINI Electric is a battery electric vehicle requiring mains electricity for charging. There is a new test for fuel consumption, CO₂ and electric range figures. The electric range shown was achieved using the new test procedure. Figures shown are for comparability purposes. Only compare fuel consumption, CO₂ and electric range figures with other cars tested to the same technical procedures. ² These figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, accessories fitted (post-registration), variations in weather, driving styles and vehicle load. ³ The CO₂ figures have been determined according to the WLTP test. WLTP has been used as the applicable CO₂ figure from 1 April 2020 for first year vehicle tax (VED) and from 6 April 2020 for company car tax (BIK). The CO₂ figures were previously based on the NEDC equivalent. ⁴ Charging time corresponds to an 80% charge. Charging times are approximate and may vary depending on various factors such as the type and condition of the charger and the temperature of the battery at the point of use. ⁵ Charging time applies to any 7.4 kW Wallbox.



PRICING.

THE NEW MINI ELECTRIC.

Level	Model	Transmission	CO ₂ (g/km) ¹	BIK tax rate 2020-2021	Basic price	VAT	RRP	P11d value	OTR price exc. PiCG from	OTR price inc. PiCG** from	Insurance Rating
LEVEL 1	MINI Electric Level 1	Automatic	0	0%	£22,766.67	£4,553.33	£27,320.00	£27,845	£27,900	£24,900	22E
LEVEL 2	MINI Electric Level 2	Automatic	0	0%	£24,433.33	£4,886.67	£29,320.00	£29,845	£29,900	£26,900	22E
LEVEL 3	MINI Electric Level 3	Automatic	0	0%	£27,766.67	£5,553.33	£33,320.00	£33,845	£33,900	£30,900	23E

PRICES AND SPECIFICATIONS

MINI UK reserves the right to alter prices and specifications without notice. MINI UK has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

ON THE ROAD PRICE

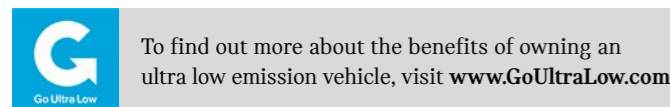
The recommended On The Road price is based on the Recommended Retail Price (RRP) and On The Road charges. OTR charges include:

Delivery and Emergency Service	£500
Number plates	£25
Vehicle first registration fee	£55
Vehicle Excise Duty	See below

VED RATES

VED rates for brand new cars are determined by their CO₂ emissions figures. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The new MINI Electric models fall into the category listed below:

Electric	
CO ₂ emissions (g/km)	0
First year VED	£0
Annual VED (second year onwards)	£0



HOW MUCH DOES IT COST TO OWN THE NEW MINI ELECTRIC?

FINANCIAL PERKS.

The government currently offers £3,000*** towards your new MINI Electric as it's classed as a low-emission vehicle. Plus, if you're considering the MINI Electric as your company car, it will have a BIK tax rate of 0% for the year 2020/21.

CHARGING COSTS.

The cost per mile for the new MINI Electric is only 4p, which is **2.5 to 6 times cheaper** than cars with a petrol or a diesel engine.¹

Cost per kWh (VCA)	£0.163
Cost for full charge	£5.31
Cost per mile	£0.037

SERVICING MADE SIMPLE.

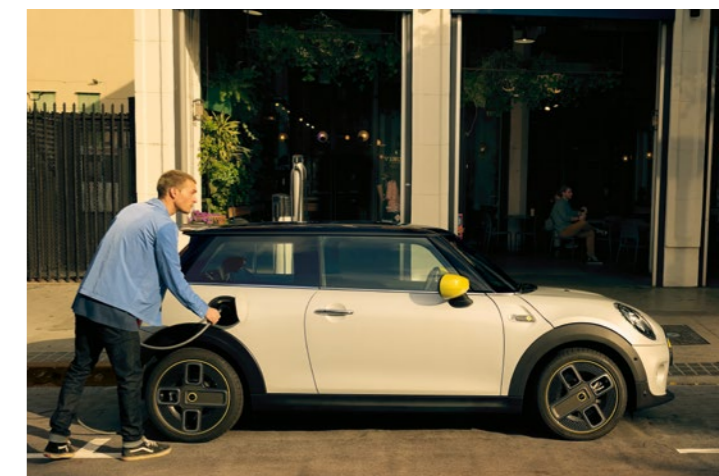
With the MINI Electric Pay Monthly Service Plan² you can remove the uncertainty often associated with servicing costs by spreading them monthly.

Levels of Service offering	Price per month ³
Servicing	£10
Servicing + Tyres (four)	£20
Servicing + Brakes (pads and sensors)	£20
Servicing + Brakes + Tyres	£30

Our flexible Service Plan is designed specifically for MINI Electric, can be transferred to another MINI and can also be purchased online.

As part of the plan you will also receive a number of added extras including fluid top ups, one MOT, a Wash & Vac each time you visit for a service, seasonal health checks and Sat Nav Map updates.

For more information please contact your preferred MINI Centre.



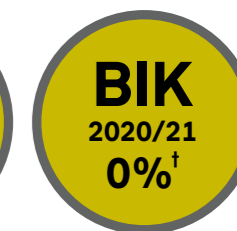
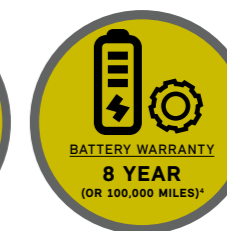
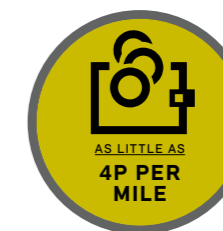
MINI TRACKSTAR.

Locate and recover your vehicle if it is stolen with MINI Trackstar or MINI Trackstar Advance.

Benefits include:

- 24/7 Trackstar Monitoring Centre
- Integrated motion sensor
- Thatcham accredited
- Pan-European protection

MINI Trackstar product offering	Price
MINI Trackstar S7	£399 [^]
MINI Trackstar S5	£549 [^]
MINI Trackstar S5 Advance	£649 [^]



*These figures were obtained after the battery had been fully charged. The new MINI Electric is a battery electric vehicle requiring mains electricity for charging. There is a new test for fuel consumption, CO₂ and electric range figures. The electric range shown was achieved using the new test procedure. Figures shown are for comparability purposes. Only compare fuel consumption, CO₂ and electric range figures with other cars tested to the same technical procedures. The CO₂ figures have been determined according to the WLTP test. WLTP has been used as the applicable CO₂ figure from 1 April 2020 for first year vehicle tax (VED) and from 6 April 2020 for company car tax (BIK). The CO₂ figures were previously based on the NEDC equivalent. **The price shown includes the HM Government Plug-In Car Grant of up to a maximum of £3,000. The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation.

***The receipt of this grant is subject to the eligibility of the vehicle for the Plug-in Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation. ¹Cost per mile for cars with a petrol or a diesel engine varies between 9.6p and 21p. Source: UK Government website (29 August 2019). ²Terms and Conditions Apply. Participating MINI Retailers only. We use a third party partner, EMaC, to administer the MINI Electric Service Plan. ³48-month example. ⁴The Warranty on the battery is 8 years or 100,000 miles, whichever is reached first. ⁵Price excludes subscription, please consult your local MINI Centre for further details. ⁶Tax rate for company cars only.



LEVEL OPTIONS.

LEVEL 1.

STANDARD EQUIPMENT.



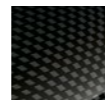
From £24,900 OTR*



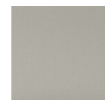
Sport seats with Double Stripe cloth upholstery in Carbon Black¹



Sport leather steering wheel with multi-function controls



Black Chequered interior surface



Satellite Grey headlining

- Automatic air conditioning
- Cruise control with brake function
- Floor mats
- Fully digital display cockpit
- ISOFIX child seat attachment
- LED fog lights
- LED headlights and rear lights
- MINI Driving Modes
- Navigation Pack**
- Passenger seat height adjustment
- Performance Control
- Rain sensor with automatic headlight activation

PERSONALISATION.[^]

ALLOY WHEELS.



16" Electric Revolite Spoke



16" Loop Spoke in silver



17" Electric Power Spoke in two-tone

EXTERIOR PAINT COLOURS.



Moonwalk Grey[†]



White Silver^{‡,3}



Aspen White



Jet Black



Vigorous Grey⁷



Energetic Yellow

LEVEL 2.

STANDARD EQUIPMENT.



From £26,900 OTR*



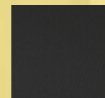
Sport seats with Black Pearl cloth/leatherette upholstery¹



Sport leather steering wheel with multi-function controls



Piano Black interior surface



Anthracite headlining

- All the standard features from the Level 1
- Comfort Access System
- Driving Assistant
- Folding and auto-dimming mirrors
- Front centre armrest
- Interior lights pack
- MINI Excitement Pack
- Rear Park Distance Control
- Rear view camera
- Seat heating, front
- Storage compartment pack

PERSONALISATION.[^]

ALLOY WHEELS.



16" Loop Spoke in silver



17" Electric Power Spoke in two-tone



17" Cosmos Spoke in black



17" Tentacle Spoke in silver

EXTERIOR PAINT COLOURS.



Moonwalk Grey[†]



White Silver^{‡,3}



Midnight Black^{†,4}



British Racing Green^{†,5}



Chili Red⁵



Aspen White



Jet Black⁴



Vigorous Grey⁷



Energetic Yellow³

LEVEL 3.

STANDARD EQUIPMENT.



From £30,900 OTR*



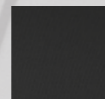
Sport seats with MINI Yours Lounge leather upholstery in Carbon Black²



MINI Yours leather steering wheel



MINI Yours Piano Black interior style, illuminated



Anthracite headlining

- All the standard features from the Level 1 and Level 2
- Adaptive LED headlights with matrix function
- Front Park Distance Control
- Harman Kardon Hi-Fi system
- MINI Head-up Display
- Navigation Plus Pack**
- Panoramic glass sunroof
- Parking Assistant

PERSONALISATION.[^]

ALLOY WHEELS.



16" Loop Spoke in silver



17" Electric Power Spoke in two-tone



17" Tentacle Spoke in silver



17" Cosmos Spoke in black



17" Roulette Spoke in two-tone

EXTERIOR PAINT COLOURS.



Moonwalk Grey[†]



White Silver^{‡,3}



Midnight Black^{†,4}



British Racing Green^{†,5}



Chili Red⁵



MINI Yours Enigmatic Black[†]



Aspen White



Jet Black⁴



Vigorous Grey⁷



Energetic Yellow³












*The price shown includes the HM Government Plug-In Car Grant of up to a maximum of £3,000. The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation. OTR price is based on the Recommended Retail Price (including VAT) and On The Road charges (including delivery and emergency service, vehicle first registration fee and VED costs). **For more information about the Navigation Pack and the Navigation Plus Pack, please click here.




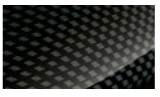



[^]Personalisation options are available at no additional cost. Each MINI Electric Level comes with a fixed price. [†]Metallic exterior paint colour. ¹Seats don't include lumbar support. ²Seats include lumbar support. ³White Silver exterior paint colour is not available with roof in body colour. ⁴Midnight Black exterior paint colour is not available with roof and mirror caps in Jet Black. ⁵Chili Red and British Racing Green exterior paint colours are not available with Energetic Yellow front blade and mirror caps. ⁶Mirror caps come in Vigorous Grey and roof comes in body colour³ as standard, the colour is overridden if roof and mirror caps in white or black are selected, and if the front blade and mirror caps in Energetic Yellow are selected this will supersede the white or black caps. ⁷Vigorous Grey mirror caps only come with roof in body colour³.



EXTERIOR COLOURS & INTERIOR DESIGN.

GO ON, MAKE IT YOUR OWN.







Exterior Colours	Code	LEVEL 1	LEVEL 2	LEVEL 3
White Silver (metallic) Not with roof in body colour (381)	A62 	£0	£0	£0
Moonwalk Grey (metallic)	B71 	std	£0	£0
Midnight Black (metallic) Not with roof and mirror caps in black (383)	A94 	-	£0	£0
Chili Red (solid) Not with Energetic Yellow front blade and mirror caps (3BV)	851 	-	£0	£0
British Racing Green (metallic) Not with Energetic Yellow front blade and mirror caps (3BV)	C3B 	-	std	£0
Enigmatic Black (metallic)	C3Y 	-	-	std
Roof in body colour Not with White Silver exterior colour (A62)	381 	std	std	std
Roof and mirror caps in white	382 	£0	£0	£0
Roof and mirror caps in black Not with Midnight Black exterior colour (A94)	383 	£0	£0	£0
Grey front blade and mirror caps	N/A 	std	std	std
Energetic Yellow front blade and mirror caps Not with British Racing Green (C3B) or Chili Red (851) exterior colours	3BV 	£0	£0	£0

Interior Design	Code	LEVEL 1	LEVEL 2	LEVEL 3
Double Stripe cloth Includes sport seats (481)	BZE1 	std	-	-
Black Pearl cloth/leatherette Includes sport seats (481)	KDE1 	-	std	-
MINI Yours Lounge leather Includes sport seats (481) and lumbar support	TYE1 	-	-	std
Black Chequered interior trim	4DC 	std	-	-
MINI Dark interior style - 4BD Piano Black interior trim - 4AA Anthracite headlining	7GS 	-	std	-
MINI Yours interior style - 2XB MINI Yours leather steering wheel - 4AA Anthracite headlining - 4GV MINI Yours Piano Black illuminated interior trim	7LW 	-	-	std
Carbon Black Colour Line	4C1 	std	std	std



ALLOY WHEELS.

GO ON, MAKE IT YOUR OWN.

Alloy Wheels	Code		LEVEL 1	LEVEL 2	LEVEL 3
16" Electric Revolite Spoke	1NR		std	-	-
16" Loop Spoke	2F3		£0	£0	£0
17" Electric Power Spoke in two-tone	1NU		£0	£0	£0
17" Cosmos Spoke in black	2F2		-	std	£0
17" Tentacle Spoke	2B0		-	£0	£0
17" Roulette Spoke	2ED		-	-	std

FUNCTIONAL EQUIPMENT.



GO ON, MAKE IT YOUR OWN.

Functional Equipment	Code	LEVEL 1	LEVEL 2	LEVEL 3
Level 1 Contains: - 255 Sport leather steering wheel - 249 Multi-function controls for steering wheel - 2VG Performance Control - 302 Alarm system - 423 Floor mats - 428 Warning triangle - 450 Passenger seat height adjustment - 470 ISOFIX child seat attachments - 4VA MINI Driving Modes - 521 Rain sensor with automatic headlight activation - 534 Automatic air conditioning - 544 Cruise control with brake function - 5A1 LED fog lights - 5A2 LED headlights - 654 DAB digital radio - 6WB Digital display cockpit - 785 White indicators	7GL	std	-	-
Level 2 Contains: - All the features from the Level 1 (7GL) - 3AG Rear view camera - 322 Comfort Access System - 4V9 MINI Excitement Pack - 430 Folding and auto-dimming mirrors - 473 Front centre armrest - 493 Storage compartment pack - 494 Heated seats, front - 507 Rear Park Distance Control - 563 Interior lights pack - 5AS Driving Assistant	7GM	-	std	-
Level 3 Contains: - All the features from the Level 1 (7GL) and Level 2 (7GM) - 402 Panoramic glass sunroof - 508 Front Park Distance Control - 5DP Parking Assistant - 552 Adaptive LED headlights with matrix function - 6AD MINI Head-up Display - 674 Harman Kardon HiFi system	7GP	-	-	std



CONNECTIVITY & INFOTAINMENT.

GO ON, MAKE IT YOUR OWN.

Connectivity & Infotainment	Code	LEVEL 1	LEVEL 2	LEVEL 3
Navigation Pack Contains: - GUM Navigation System with 6.5" display - 6FP MINI Visual Boost Radio - 6NM MINI Connected ¹ - 6AK ConnectedDrive Services - 6AP Remote Services - 6AE Teleservices - 6AF Legal emergency call - 6AG eDrive Services - 6AM Real Time Traffic Information (RTTI) - 6CP Apple CarPlay	7GH 	std	std	-
Navigation Plus Pack Contains: - All the contents of the Navigation Pack (7GH) - 8.8" Touch Screen with split screen functionality - 6AN Concierge Service - 6NT MINI Connected XL ¹ with additional features including Amazon Alexa ² - 6NW Enhanced Bluetooth with wireless charging	7GK 	-	-	std

BE CONNECTED.

MINI Connected brings next-level connectivity to your MINI Electric with a wide range of intelligent eDrive services and apps. With the new MINI Electric, MINI Connected includes some unique remote features.

Pre-condition your car remotely

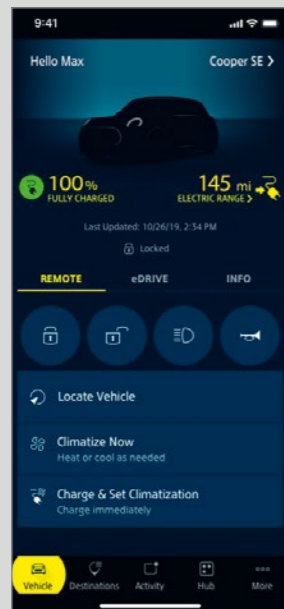
Check the range remotely

Check the charging status remotely

Start charging your car remotely

Search for charging stations near your car or any location

Assess the driving efficiency of your latest journey



For more information please check mini.co.uk/connected or scan the below QR code.



Key std Standard - Not available

¹Subject to phone compatibility, please check mini.co.uk/connected ² Amazon account required. Initial subscription available at no extra cost and active for 3 years.



CHARGING SOLUTIONS.

EASY HOME CHARGING OR CHARGING ON THE GO.

The new MINI Electric includes AC for easy home and public charging and DC for rapid public charging.



CHARGING CABLES.

The new MINI Electric comes with both an AC occasional home charging cable (3-pin plug) and an AC public charging cable (type 2 – 7.4 kW) as standard.



PUBLIC CHARGING.

You can use both AC public charging and DC rapid chargers (with their own cables ready to use). There are over 11,000[†] public charging locations.



HOME CHARGING.

You can charge your car at home using the occasional 3-pin plug home charging cable or your Wallbox.^{††}



CHARGING TIME.*

Home charging (AC)

With occasional home charging cable (3-pin plug)	2.1 kW	12 hours
With Wallbox ^{††}	7.4 kW	3 hours 12 minutes**

Public charging (AC/DC)

With AC public charging	11 kW	2 hours 30 minutes
With DC rapid charger	50 kW	36 minutes

[†]Source: Zap-Map. ^{††}The Wallbox is not included in the price of the car, it has to be purchased separately. For more information please check mini.co.uk or speak to your MINI Retailer. *Charging time corresponds to an 80% charge. Charging times are approximate and may vary depending on various factors such as the type and condition of the charger and the temperature of the battery at the point of use. **Charging time applies to any 7.4 kW Wallbox.

PARTNERSHIP WITH BP CHARGEMASTER.

Thanks to the BP Chargemaster Polar Plus network with over 7,000 charging points, you will be able to easily charge up your car at Public Charging points using both AC and DC chargers. For home charging feel free to choose a MINI Wallbox or the BP Chargemaster homecharge unit.

For more information please visit mini-electric.bpchargemaster.com



Charging solutions

	LEVEL 1	LEVEL 2	LEVEL 3
AC home (occasional 3-pin plug) charging cable (type 2 – 7.4 kW)	std	std	std
AC public charging cable (type 2 – 7.4 kW)	std	std	std
MINI Wallbox Connect (charging capacity up to 22 kW) with standard installation	£1,050*	£1,050*	£1,050*
BP Chargemaster Homecharge (charging capacity up to 7 kW) with standard installation Includes 3 year warranty	£599*	£599*	£599*

MINI Wallbox Connect



BP Chargemaster Homecharge



Key std Standard £ Optionally available

*Prices may vary depending on your EV manufacturer. Prices include OLEV grant. Subject to OLEV subsidy and qualification which may be liable to change. For more information please see mini-electric.bpchargemaster.com



TECHNICAL DATA.

THE NEW MINI ELECTRIC.

PERFORMANCE / MODEL	MINI ELECTRIC LEVEL 1	MINI ELECTRIC LEVEL 2	MINI ELECTRIC LEVEL 3
Regulated emissions standard	EU6	EU6	EU6
Power output (hp)	184	184	184
Torque (Nm)	270	270	270
0-37 mph (secs)	3.9	3.9	3.9
0-62 mph (secs)	7.3	7.3	7.3
Top speed (mph)	93	93	93
BATTERY			
Battery type	Lithium-Ion	Lithium-Ion	Lithium-Ion
Gross battery content – high voltage (kWh)	32.6	32.6	32.6
Net battery content – high voltage (kWh)	28.9	28.9	28.9
Battery capacity – high voltage (Ah)	93.2	93.2	93.2
RANGE AND CONSUMPTION*			
Electric range (miles) ¹	144-145	142-144	140-141
Electric energy consumption – weighted (miles/kWh)	4.0-4.1	4.0	3.9-4.0
Electric energy consumption – weighted (kWh/100 km)	15.4-15.2	15.6-15.4	15.9-15.7
CO ₂ emissions (g/km)	0	0	0
DIMENSIONS			
Length (mm)	3845	3845	3845
Width incl. door mirrors (mm)	1928	1928	1928
Vehicle height (mm)	1432	1432	1432
Luggage capacity ² (litres)	211-731	211-731	211-731

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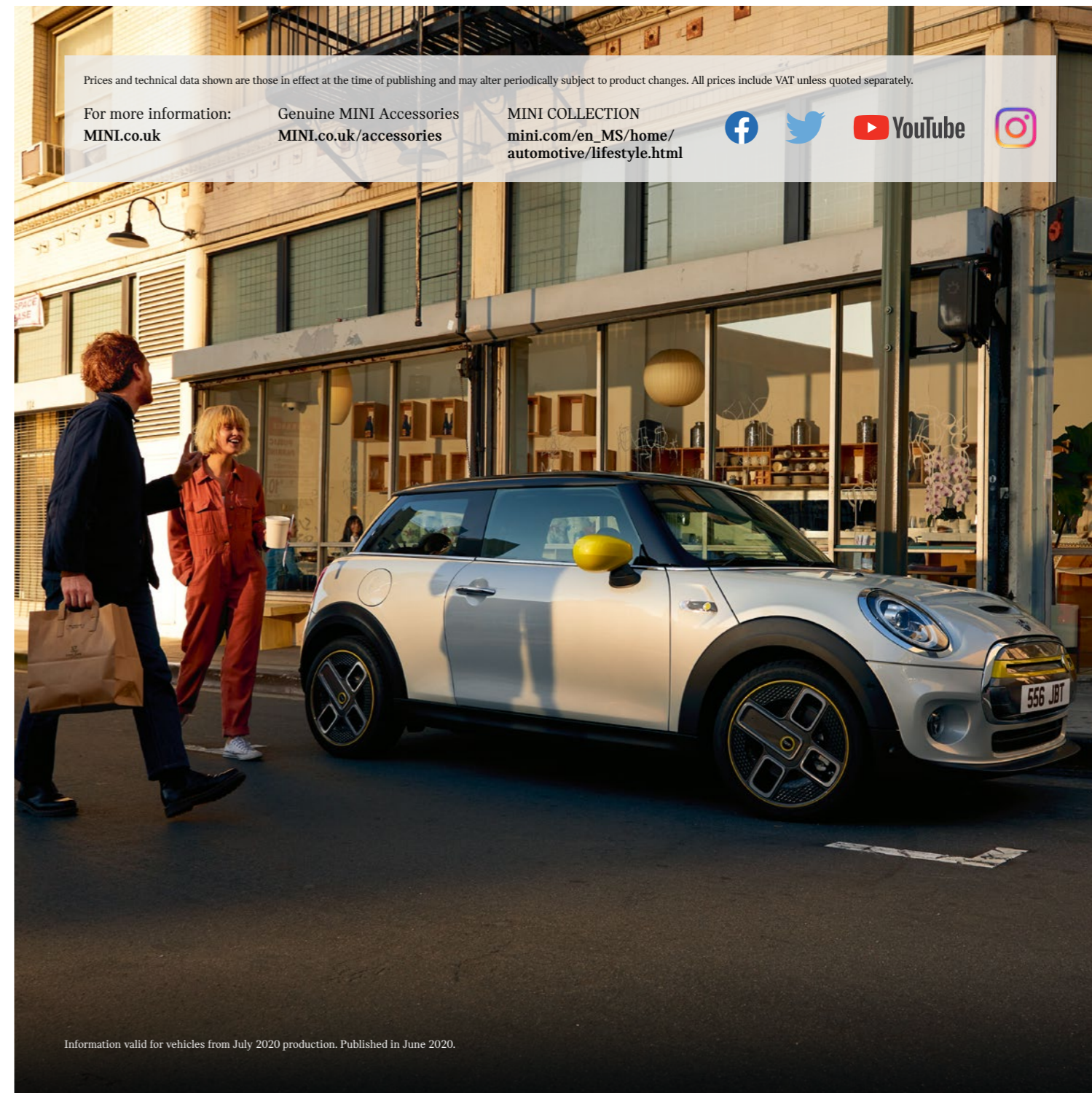
² Luggage capacity varies depending on whether the rear seats are up or folded down.

Prices and technical data shown are those in effect at the time of publishing and may alter periodically subject to product changes. All prices include VAT unless quoted separately.

For more information:
MINI.co.uk

Genuine MINI Accessories
MINI.co.uk/accessories

MINI COLLECTION
mini.com/en_MS/home/
automotive/lifestyle.html



Information valid for vehicles from July 2020 production. Published in June 2020.